Feb 2017

**Name your Project** IPC-Tags Logo Design

**Task Description**

IPC-Tags needs a new logo with a current, clean-looking, and relevant design. Our website, IPC-Tags.com shows the logo we have been using for many years , in the upper right-hand corner of the page.

IPC-Tags is a small company based in the Dallas-Fort Worth, Texas that sells barcode labels primarily for permanent (non-removable) application to a variety of textiles, used by companies to track their inventory of such items as tuxedos, uniforms, costumes, linens, sheets, cleanroom suits, and party rental items.

IPC-Tags has been in the business of selling labels since 1985 and has a well-established customer base but desires growth. The industries that use our labels include formal wear companies, uniform rental, costume rental, theatres, movie production companies, theme parks, linen supply companies, hi-tech cleanrooms, university and high school marching bands, and party rental companies.

IPC-Tags also sells barcode-related items such as heat seal machines used to apply the labels, accessories for the heat seal machines, and other barcode labels that are removable.

IPC-Tags also provides services to the customers that purchase our labels that include the design of custom labels using a customers’ logo and service and technical questions related to barcode technology and the application of the label in varying circumstances and fabric types.

We would like to see designs that use the color blue (mid to cool blue) and include either one of our barcode labels or lines that suggest the barcode.

The final design should communicate that we are in the barcode label business.

**Logo Text**

IPC-Tags

We would consider using this phrase along with our logo

“barcode labels for textiles”